



SPONSORSHIP OPPORTUNITIES

2023 - 2024

THE ARTCENTRE OF PLANO HISTORY

The ArtCentre of Plano was founded in **1981** as the Cultural Arts Council of Plano (CACOP), a private non-profit organization to promote the growth and development of emerging community arts groups. In 1982, CACOP moved into donated space in Plano's Collin Creek Mall, from which CACOP would provide quality arts programming to the community for the next ten years.

In **1991** CACOP purchased the Harrington Furniture Store, a 100-year-old landmark at the corner of 15th Street and K Avenue in downtown Plano. The historic property was renovated into a community arts center, in conjunction with the organization's name change to the ArtCentre of Plano. The ArtCentre would go on to become a cornerstone of the City of Plano's comprehensive plan to revitalize the historic downtown area, helping to establish the area as a center for local arts and cultural activities and serving as a key fixture in the Historic Downtown Plano Arts District.

Throughout its history, the ArtCentre of Plano has been recognized as a key promoter of the visual arts, local artists, and arts education in Plano and the surrounding community.

After twenty years in the former Harrington Furniture Store building, the ArtCentre relocated to another historic downtown Plano location, the Olney-Davis house on 18th Street. Five years later, the organization would move again, finding a temporary home in the Cox Building on H Avenue during the City of Plano's renovation of the historic Saigling House.

In **2017**, the ArtCentre moved into its new permanent home, the Saigling House, located at the vibrant and scenic Haggard Park. As an event and exhibition center, the Saigling House serves as the "Living Room of Plano," a popular, affordable, and accessible venue available for rent by individuals, groups, businesses, and organizations.

Throughout its history, the ArtCentre of Plano has been recognized as a key promoter of the visual arts, local artists, and arts education in Plano and the surrounding community. Each year, tens of thousands of visitors to the ArtCentre are provided with free access to local and nationally recognized artists, works and collections. The organization is also an outstanding educational resource, delivering high-quality and interesting programming to adults and children in the greater Plano community. Thanks to the support of its patrons, visitors, and community, the ArtCentre of Plano is extending its legacy as an engine for growth and development of the arts in greater Plano.



Former Harrington Furniture Store



901 18th Street



The historic Saigling House

WAYS TO SUPPORT

When you give to the ArtCentre of Plano you help to extend a historic legacy of supporting and encouraging art and art education in the north Dallas region. Your contribution ensures continued outstanding exhibitions featuring locally and nationally recognized artists, arts education programs for children and adults, summer arts programs for economically disadvantaged youth, and special events that foster growth and development in Plano's arts and cultural community. As the only not-for-profit exhibition facility in Plano dedicated to the visual arts, the ArtCentre relies on support from individual and corporate patrons to ensure it continues to serve as an important arts resource to the community for years to come.



BECOME A MEMBER

As a member of the ArtCentre of Plano, you become an active participant in an exciting arts organization located in the historic Saigling House, a Plano landmark and gathering spot for arts groups, community organizations, artists, and students. Each membership level represents a meaningful contribution to the ArtCentre's operations and provides unique benefits to the member and return on investment.

Patron \$150.00

Includes two adults and unlimited children up to 21 years of age

Annual Patron appreciation event

Invitations to all special exhibition previews and art lectures

10% discount for ArtCentre education programs

20% discount for Saigling House rental

Newsletters, event announcements, special notices

Family \$90.00

Includes two adults and unlimited children up to 21 years of age

Invitations to two exclusive previews/reception of ArtCentre exhibitions

10% discount for Saigling House rental

Newsletters, event announcements, special notices

Friend \$50.00

Invitations to exclusive previews/reception of ArtCentre exhibitions

10% discount for Saigling House rental

Newsletters, event announcements, special notices

Students and Teachers \$25.00

Invitations to exclusive preview/reception of an ArtCentre exhibitions

10% discount for Saigling House rental

Newsletters, event announcements, special notices



PURCHASE A TILE

Leave your legacy by honoring or memorializing someone significant to you or simply by a contribution to the ArtCentre in your name. Original mosaic tiles, hand crafted by Dallas-based artist, Katrina Doran, enhance the beauty of the sculpture garden and live in perpetuity in Haggard Park in the Historic Downtown Plano Arts District.



LET THE ARTCENTRE HOST YOUR PRIVATE EVENT

THE HISTORIC SAIGLING HOUSE CAN HOST ALMOST ANY TYPE OF EVENT

Nestled among mature trees in Haggard Park along with a bridged pond and gazebo, the outdoor performance deck, beautiful gardens and expansive lawn can accommodate events of more than 200 guests.

Guests will enjoy high quality art exhibitions, functional rooms of various sizes, large performance deck, bandstand, and dance area, dedicated multiple restrooms, caterer's kitchen and prep room, audio/visual and presentation equipment, wraparound porch and more, all within the vibrant and easily accessible Downtown Plano Arts District. The historic Saigling House is the perfect venue for:

Baby and Wedding Showers

Book Clubs

Celebrations of Life

Classes and Workshops

Community Meetings

Corporate Events

Family Celebrations and Reunions

Lectures and Recitals

Team-building Activities

Weddings



SUPPORT LOCAL ARTISTS BY PURCHASING ORIGINAL ARTWORK FROM THE ARTCENTRE

Exhibited Artwork – Many of the exhibitions at the ArtCentre feature works available for purchase. This presents local artists with an opportunity to exhibit and monetize their craft, connect directly with, and meet new patrons and supporters. It also offers art lovers and collectors a unique opportunity to procure original works of art from both established and emerging local artists, while supporting both the artist and the work of the ArtCentre.

Online Gallery – Whether you are seeking a piece of fine art, a stunning photograph, a beautifully crafted ceramic bowl, or a gift of exquisite jewelry, the ArtCentre's Online Gallery offers the ability to browse from the comfort of your home. Purchases help support the work of the ArtCentre of Plano. Due to the variety of artists and work being exhibited these works are only available for view and purchase online: artcentrefofplano.org/online-gallery. All exhibition and online gallery sales are final.



Voted "Best Place to Get Artsy" by the readers of Plano Magazine

SPONSOR OUR PROGRAMS & EVENTS

JUMPSTART FOR ARTS

JumpStart, a FREE to attend summer arts program filled with visual art, music, and creative movement for kids 8-12 years of age, began in 2004 and has seen over 4,000 campers since its inception. Many of these campers have grown into young adults who now contribute to the local Plano art community, as well as giving back to the program as counselors and mentors.

Over 4,000 campers have participated since 2004

Provided as a day camp format, all sessions are held at the ArtCentre of Plano. JumpStart for Arts is targeted primarily at under-served youth in Plano and the surrounding community and serves as an important and enriching source of summer programming.

MOTHER'S DAY GARDEN PARTY

Since 2018 this annual celebration honors mothers, as well as motherhood, maternal bonds, and those that serve as a mother figures. This event is traditionally held around Mother's Day in May each year on the beautiful grounds of the ArtCentre of Plano in the Historic Downtown Arts District.

Over \$50,000 raised in four years

Attendance is typically 200 people. Beverages are served while a brief program is held.

FOR THE LOVE OF ART

Each year, the ArtCentre of Plano recognizes individuals and organizations who have made a significant contribution to the arts through the For the Love of Art awards event. The event provides an opportunity to celebrate and bring awareness to those who contribute to the arts and culture of greater Plano, including artists, patrons, volunteers, and other community organizations.

Over \$300,000 raised since the party started in 2010

The event, typically held in October each year, and has raised over \$300,000 since its inception in 2010. The event includes the most unique gala-style party in Plano, held on the grounds of the ArtCentre, as well as an auction of artwork donated by outstanding local artists. Attendance at the event is typically 225-275 people.



The ArtCentre of Plano has been a cultural icon in downtown Plano, and it now anchors the Historic Plano Arts District.

BENEFITS

OF SPONSORSHIP

Customized sponsorship packages are also available; contact the ArtCentre to discuss your specific sponsorship objectives.

	IMPERIAL	PLATINUM	GOLD	SILVER	BRONZE
Cash donation	\$35,000	\$10,000+	\$5,000+	\$2,000+	\$1,000+
In-kind donation			\$10,000+	\$5,000+	\$2,500+
Major sponsor of Mother's Day, For the Love of Art, and Jumpstart for Arts	◆				
Logo on ArtCentre website for one year	◆				
Major sponsor of Mother's Day event*	◆	◆			
Major sponsor of For the Love of Art*	◆	◆			
Major sponsor of Jumpstart for Arts*	◆	◆			
Logo/name in ArtCentre advertising for determined event(s)**	◆	◆	◆		
Name on event(s) invitation and/or ticket as sponsor**	◆	◆	◆		
Signage rights at determined event(s)	◆	◆			
Event recognition on ArtCentre social media**	◆	◆	◆		
Logo on ArtCentre website and program for sponsored event(s)**	◆	◆	◆	◆	
Table (8 tickets) or half-table (4 tickets) for sponsored event(s)	8	8	4	8	
For the Love of Art award sponsor					◆
Bag stuffer for event (promotional materials provided by donor)	◆	◆	◆	◆	◆

*The Platinum level allows the opportunity to sponsor one of the three major events. **Information provided by deadline.

WE THANK ALL OUR SPONSORS FOR THEIR SUPPORT



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DOWNTOWN PLANO, TX





Dear Friend of the Arts,

On behalf of the ArtCentre of Plano, I would like to invite you to help us extend a historic legacy of supporting and encouraging the visual arts and arts education in Plano by becoming a sponsor. Your contribution ensures continued outstanding exhibitions, educational programs, classes, and art outreach, especially directed to underserved youth. As Keith Haring once said, "Art should be something that liberates your soul, provokes the imagination and encourages people to go further." By partnering with us you increase your organization's visibility among thousands of potential customers and help your community in the process.

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, empathy, and beauty. The arts also strengthen our communities socially, educationally, and economically—benefits that persist even during a pandemic that has been devastating to the arts.

Your sponsorship assists the ArtCentre of Plano in furthering our mission to inspire, support, and promote excellence, diversity, and innovation in the arts and arts education in the community. We hope that you will join us on the journey.

There are myriad benefits to supporting the ArtCentre of Plano. Please contact us for more information. We look forward to your support!

Sincerely,

Suzy S. Jones
Executive Director

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MARKETING & STRATEGIC PLANNING

Carole Greisdorf

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Frances Nwosu

Our Mission

The ArtCentre of Plano inspires, supports,
and promotes excellence, diversity, and innovation in the arts
and arts education in the community



artcentreofplano.org

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The ArtCentre of Plano, Inc. is a Texas non-profit corporation operating as a 501(c)(3) non-profit organization and is not affiliated with any other arts organization.